



Marin Women's Hall of Fame Nominee Primer

This primer is meant to outline the scope of work that we invite newly selected Inductees to complete upon confirmation of their induction. The Class of 2020 Induction Ceremony Dinner will be held on Thursday March 26, 2020 at 5:30pm at Peacock Gap in San Rafael. Being inducted into the Marin Women's Hall of Fame is a wonderful and fulfilling experience. It comes with many opportunities for celebration and commemoration of your legacy. It also comes with responsibilities that help sustain the Hall of Fame and ensure a successful celebration event in your honor!

YWCA staff is available to answer any questions you may have, and will support you in all of the below activities to prepare for this memorable celebration.

| ACTIVITY | DUE DATE |
|---|-----------------------------|
| Submit a short bio (max 250 words) | November 1, 2019 |
| Submit a long bio (max 1,500 words) written in the third person that captures your perspective on the pivotal and formational moments throughout your life that led you to so many great accomplishments. You can see biographies from other honorees on the Marin Women's Hall of Fame website - www.mwhf.org | January 13, 2020 |
| Attend an online Inductee Orientation Webinar outlining activity and expectations over the course of the next two months. You will learn about the rich history of Marin Women's Hall of Fame, have an opportunity to ask questions, and meet your Inductee Coach! | Early January |
| Actively invite your network of family, friends and colleagues to attend the Induction Ceremony Dinner (Individual tickets are \$115 each). Resources and support will be provided including: <ul style="list-style-type: none"> • Access to a digital invitation • Template email text • Social media toolkit with sample posts • Regular updates of registered guests linked to your name • Individualized support from YWCA Staff and Inductee Coach to help you along the way! <p>You can see photos from last year's 2019 Induction Ceremony HERE</p> <p>Tickets go on sale January 20, 2020</p> | January 20 – March 20, 2020 |



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| ACTIVITY | DUE DATE |
|---|-------------------|
| Attend a private celebratory Induction Dinner honoring the Class of 2020 with fellow MWHF Inductees. | January 28, 2020 |
| <p>Film two sit-down interviews. Allot 1 hour to film a 30-min interview with the Inductee Coach to obtain a record of your life and accomplishments that will air locally on the Marin Community Channel 26.</p> <p>Allot another hour to film a separate 30-min interview that will serve to highlight your accomplishments at the Induction Ceremony Dinner. Your official headshot photo will also be taken at this time.</p> <p>Hair & makeup will be provided. Video examples from last year can be seen HERE.</p> <p><i>Questions will be provided prior to filming and workshopped collaboratively to ensure we are capturing all major milestones and moments.</i></p> | February 24, 2020 |
| Submit your acceptance speech for the Induction Ceremony Dinner. Your speech should be no longer than 3 minutes in length. | March 20, 2020 |
| Attend the Induction Ceremony Dinner! The evening will start at 5:30 PM with time to network and socialize with friends, family, and the public, followed by the induction and dinner at 6:30 PM. You will receive two complimentary tickets to the event. Tickets go on sale late-January 2020. | March 26, 2020 |

